

UUSA Gala Art Sale & Auction

Friday, June 8, 2018

4 pm to 8 pm

Art Donation Instructions

So you have a work of art you'd like to donate for our UUSA spring fundraiser! ***Fabulous!*** Here are some guidelines to help you choose suitable art to donate:

- ***Original*** photography, lithographs, prints, and paintings only, please no copies or reproductions.
- All art work must be clean and two-dimensional pieces must be ***framed***.
- Ideally, all art is signed or marked in some way by the artist. In particular, original lithographs or prints should be numbered and signed.
- All three-dimensional art (sculpture, ceramics, carving) must be clean and without cracks, chips, dents, or missing parts. (Please save household pottery for our annual tag sale.)
- Since this is a fundraiser, each work of art is hoped to bring in between \$25-\$500 per piece....so please consider that when you are choosing what to donate.

And ***very important...*** Buyers want to buy "the story" of the art they are purchasing, so with each donated work of art, please include as much of this information as possible:

- the artist's name,
- the title, medium, and size of the piece,
- the artist's website,
- a quote from the artist,
- **plus** a brief artist biography and/or an interesting story behind the piece such as when/where/why you bought it, who made it, what makes it special or unique, etc.

This info will be printed on a card and displayed with each piece. We discovered last time that this was a major incentive to sales! Here is an example:

"Pot Merchant"
Joan Davis
Oil, 17" x 21" Framed

Joan Davis is a local artist and retired administrator at Mt Holyoke College. This painting is one in a series of a dozen portraits of the everyday lives of women of Mali. Ms Davis traveled to Mali in 2008 and took photographs that she then used as the basis for this series of paintings. This painting is a scene in Segou, Mali with the Niger River in the background. Ms Davis was particularly drawn to the women's wonderfully colorful attire, despite rather primitive living conditions. Her work has been show at the Lathrop Communities in Northampton and Easthampton.

To arrange for your art donations NOW, please speak to or contact one of the Art Team members listed below.

From April 15th to May 13th, you can drop off your art donation and accompanying information at Sunday services.

If you are wondering about what you should donate, just ask a member of the Art Team – we'll be glad to advise you!

Your UUSA Art Team:

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|----------------------|---------------|--|
| ~ Anne Cohen | 413-213-1289 | cohensinrockport@gmail.com |
| ~ Anne Moore | 413-221-5657 | Annemouise@comcast.net |
| ~ Susanne Personette | 413-835-5229 | susannepersonette@gmail.com |
| ~ Fran Plumer | 413-687-2722 | fplum@comcast.net |
| ~ Susan Rice | 413- 253-4485 | SCarewRice@gmail.com |